

Centennial Park

Strategic Plan 2026-2030

A place for reflection, connection and memorialisation



Our Vision

To reflect and shape how people remember, now and for generations to come.

Centennial Park exists to support people through one of life’s most personal moments honouring life, remembering loved ones and finding connection.

We are a place for the living. A place of farewell, remembrance and reflection. A sanctuary where community, nature and memory come together.

Our Future

As our community evolves, so too must we.

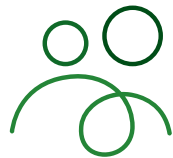
People are seeking personalised farewells, meaningful connections and unique ways to remember. Our role at Centennial Park continues to expand with growing expectations around sustainability, accessibility, and remembrance.

At Centennial Park, we will focus on creating experiences, environments and opportunities that remain relevant, meaningful and valued by our community for generations to come.

Our Strategic Priorities (2026-2030)



..... Shape the Park for the future



..... Deepen Community Connection



..... Lead Contemporary Memorialisation



..... Strengthen Culture and Capability

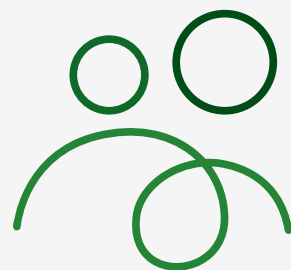


Shape the Park for the future

We will continue to evolve Centennial Park as a living natural sanctuary; one that is environmentally sustainable, botanically rich, climate resilient and welcoming to all.

We will:

- Strengthen environmental sustainability and climate resilience through our environmental sustainability plan
 - Enhance the natural beauty and biodiversity of the Park
- Plan carefully for the future use of land and infrastructure
- Create spaces that encourage visitation, reflection and community connection



Deepen Community Connection

We will build trusted relationships and strong connections with our community throughout their lives.

We will:

- Inspire community conversations about end-of-life planning
- Partner with aligned organisations to support community wellbeing
- Ensure seamless pathways for families to easily interact with us in ways that suit them
- Create meaningful opportunities for people to experience and engage with the Park as a community asset



Lead Contemporary Memorialisation

We will support people to honour life in ways that feel right to them today and into the future.

We will:

- Offer increasingly flexible and personalised memorial and farewell options
- Ensure cultural and faith based traditions are understood, honoured, and upheld
 - Continue to evolve and innovate while honouring tradition
- Work closely with funeral directors to deliver seamless experiences



Strengthen Culture and Capability

We look after our people, so they have the skills, confidence and expertise to look after our community.

We will:

- Invest in our people and leadership to strengthen capability for the future
- Uphold our strong focus on the wellbeing and safety of our team
 - Protect our culture of care, respect and excellence
- Advance systems and technology to improve service delivery



What this means for our community

By delivering on our strategy, we aim to ensure:

Families feel supported, confident and cared for at every stage

People can honour and remember life in ways that feel meaningful for them

The Park remains a place of beauty, reflection and connection

Our community continues to value Centennial Park as a trusted place of remembrance

Centennial Park will continue to evolve and respond to changing community expectations, environmental challenges and the ways people choose to remember.

We will maintain our commitment to provide a place where people feel supported, where memories are honoured, and where community connection continues for generations to come.





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